



THE COUNTRYSIDE
RESTORATION TRUST
CREATING A LIVING AND WORKING COUNTRYSIDE

at Pierrepont Farm

Adopt a Jersey!

Frequently asked questions

What is it?

The Adopt a Jersey programme was launched in 2006 to celebrate the gift of Pierrepont Farm in Surrey to The Countryside Restoration Trust. It is a sponsorship programme which allows our supporters to make a direct contribution to the maintenance and development of the Jersey herd that Mike and Bev Clear and their herdsman, Tony Timmis, are building at Pierrepont. It proved so popular that we re-launched the programme in 2007 with some new features.



How does it work?

We are encouraging people to sponsor a calf from new born until approximately age 2. This allows you to follow the development of the animal through to the economically crucial stage of joining the milking herd (after the birth of her own calf). Sometimes a male calf is offered for adoption whose journey will be somewhat different but no less interesting!

There will be two groups of calves available for adoption – one group from late spring/ summer births and another from Autumn births. Your adoption date (and henceforth payment date) will be determined by when you first join the programme. When you join, we will always send you information about the youngest group of calves we have available. If you prefer to wait until the next group of new-borns arrive, you can defer your adoption for a few weeks or months as necessary.

Can I adopt a Jersey as a gift for someone else?

Yes you can. There is a section for Gift Sponsorship on the application form. Payment reminders and invitations to renew the adoption will be sent to you, not your recipient.

How much does it cost?

The cost is £50 for the full 2 years, which may be paid in two annual installments of £25.00 each. If you decide not to pay the second installment, that is fine – your adoption will cease from that point and we will stop sending you information relating to your Jersey. Payments are due on joining and again in June or December, depending on the group from which your calf was allocated. You will be sent a reminder prior to the payment being due.

To encourage people to follow their calf's progress for the full 2 years, and in recognition of our lower administrative costs, we can offer a small discount to people who pay for two years on joining. The cost for these people is £45.00.

What is the money spent on?

The money is ring-fenced for the benefit of the herd at Pierrepont. For example, it may contribute to new milking equipment or buildings, maintenance of pens or vet's bills.

What happens at the end of two years?

Once the cow is in the milking herd, sponsorship of her will cease. We will write to you with details of the latest new born calves should you wish to sponsor another one.

What do I receive?

On adoption you (or your recipient) will receive:

- An adoption certificate
- A photograph of your named Jersey calf
- An information sheet about the calves, the Trust and Pierrepont Farm
- An activity sheet (for pre-teens)
- The most recent edition of The Lark, the CRT's magazine for Friends

During the 2-year adoption period you (or your recipient) will receive:

- A further three newsletters reporting on the development of your cow and other farm or dairy-related news¹
- An up-to-date photograph of your cow with each newsletter
- An activity sheet (for pre-teens) with each newsletter
- Two opportunities a year to visit your cow and the farm²

What happens now?

If you would like to adopt a Jersey, please fill in an application form and send it with your payment to:



THE COUNTRYSIDE
RESTORATION TRUST

CREATING A LIVING AND WORKING COUNTRYSIDE

The Countryside Restoration Trust
Barton, Cambridge, CB23 7AG

Telephone: 01223 262999

Email: info@livingcountryside.org.uk

www.livingcountryside.org.uk

¹ Newsletters will be published in June/ July and December each year.

² One will be in March at Jersey Day, dedicated to Jersey sponsors only; the other will be in September at Pierrepont Farm Open Day, open to all.

OFFICE USE ONLY: CALF ASSIGNED:

Adopt a Jersey!

Application Form

Return to : The Countryside Restoration Trust, Bird's Farm, Barton, Cambridge, CB23 7AG

(√)	I would like to adopt a Jersey cow	Print clearly the person's name <i>as it is to appear on the certificate</i>
	For myself	
	As a gift for another person	

Today's Date / / 2008/9

New born calves will be made available to the programme in late spring/summer and autumn. You will be assigned a calf from the youngest group available at the time of application, which could be between 1 and 6 months old. If, however, you would prefer to wait until the next group of new-borns arrive, please tick this box.

NB: If you choose to wait for the next set of calves to be born, your joining pack will be delayed (because it will not have been written!) but your payment will be processed straight away.

My **full** name is: Mr/Mrs/Miss/Ms CRT No (if applic/known).....

My address is:
.....

Postcode: Telephone:

Email:
(by providing us with your email address you are agreeing to us contacting you using this method)

Gifts

If you are adopting the Jersey as a gift for another person to celebrate a special occasion, what is the date of the special occasion?.....

Would you like us to send the initial pack to you or to your recipient?

Send to me Send to recipient

Recipient's **full** name is: Mr/Mrs/Miss/Ms

Recipient's address is:
.....

Postcode Recipient's Telephone:

Is the recipient under 13? Yes/ No

PTO

Payment information

I am paying for 2 years sponsorship now - £45.00*

I am paying in two annual installments, the first payment today - £25.00* - and the second on reminder from the CRT office in approximately a year's time - £25.00. I understand I am not obliged to pay the second installment but, if I do not do so, adoption of the cow will cease and no further information will be sent.

At the end of the sponsorship, renewal documents should be:

Sent to me Sent to recipient

***Cheques acceptable, made payable to The Countryside Restoration Trust OR complete the following credit/debit card details for card payments.**

Type of Card: VISA/MASTERCARD/AMEX/SWITCH (delete as appropriate)

Name on card: Card Number:.....

Start Date:..... Expiry Date: Security Code
(last 3 digits on signature strip)

Issue No (Switch only):

Address of cardholder (if different from the purchaser):
.....

OFFICE USE ONLY

Calf assigned: or Hold til next time:

Date & Initials for each of the following:

Payment processed:

Joining pack sent:

Database updated: